

# JOBY Beamo™ Reel Color

Next-gen LED light for novice creator, 12 colors  
JB01837-BWW

Easy to use for content creators with just a touch of your fingers. This compact and lightweight video LED light is designed for the new generation of creators. You can control the brightness and turn it on/off from the front by simply twisting the rim of the light with your finger while you vlog. You no longer have to reach to the back of the LED to guess where the buttons and dials are located.

Its ergonomic design fits nicely into your palm for handheld lighting. The standard 1/4"-20 thread on the bottom allows it to connect to any JOBY tripod. It can also stand on a table or the ground by itself, giving you three different angles. The light can easily be mounted to your camera or smartphone clamp with the included cold shoe adapter.

The LED light also produces super soft light with the built-in diffuser, offers three different color temperature options and additional 12 preset RGB colors.

**Designed For:** Compact Mirrorless, Bridge Cameras, Smartphones

**Connection:** 1/4"-20" screw mount, cold shoe adapter

**Battery Life:** 3 hrs @max, 7hrs @50%, 20 hrs @min brightness

**Product Content:** Light, cold shoe adapter, USB-A to USB-C Cable

**Materials:** ABS Plastic, Aluminum, TPU

**Color:** Black / Red

**Product Weight:** 0.11kg (0.24lb)

**Product Dimensions:** 7 x 7 x 5cm (2.8 x 2.8 x 2in)

**Manufacture Warranty:** One Year Warranty

**JOBY®**  
Sell Sheet

## Play with Colors

- Toggle through 12 preset RGB colors with a touch of button
- Warm/day/cool white also available



## Vlogging-friendly

- Control on/off and brightness by simply rotating the rim of the light from the front
- Diffused light up to 250lx@0.5M
- Up to 7 hours run time on 50% brightness



## Smartphone and Camera Ready

- Cold Shoe attachment to lock your LED and device in place with double wheels

## Stand and Shine

- The faceted faces on the back allow the light to be placed at 0°, 15°, and 30° angles just with the product itself

