

# **CINEPEER WEEBILL 3E**



# Innovating the Future of Camera Stabilization

In 2016, ZHIYUN launched the Crane series of handheld 3-axis gimbals, based on its expertise in action camera gimbal production and smart algorithm technology. This marked ZHIYUN's formal entry into the professional field, heralding the era of single-arm stabilizers.


















We continued to push boundaries with the 2018 WEEBILL LAB and Crane 3 LAB, pioneering an ergonomic “sling grip” design that made gimbals easier to maneuver and position. In 2019, the WEEBILL-S mirrorless camera gimbal, featuring a sling grip design, burst onto the scene. Its solid hardware and stable performance carved out a new market.

At ZHIYUN, the journey to provide effortless, efficient and professional gimbals never halts. Our enduring mission is to let creators experience smooth, comfortable camerawork so they can focus on the art. We don't just stabilize shots, we innovate to stabilize an industry's future.



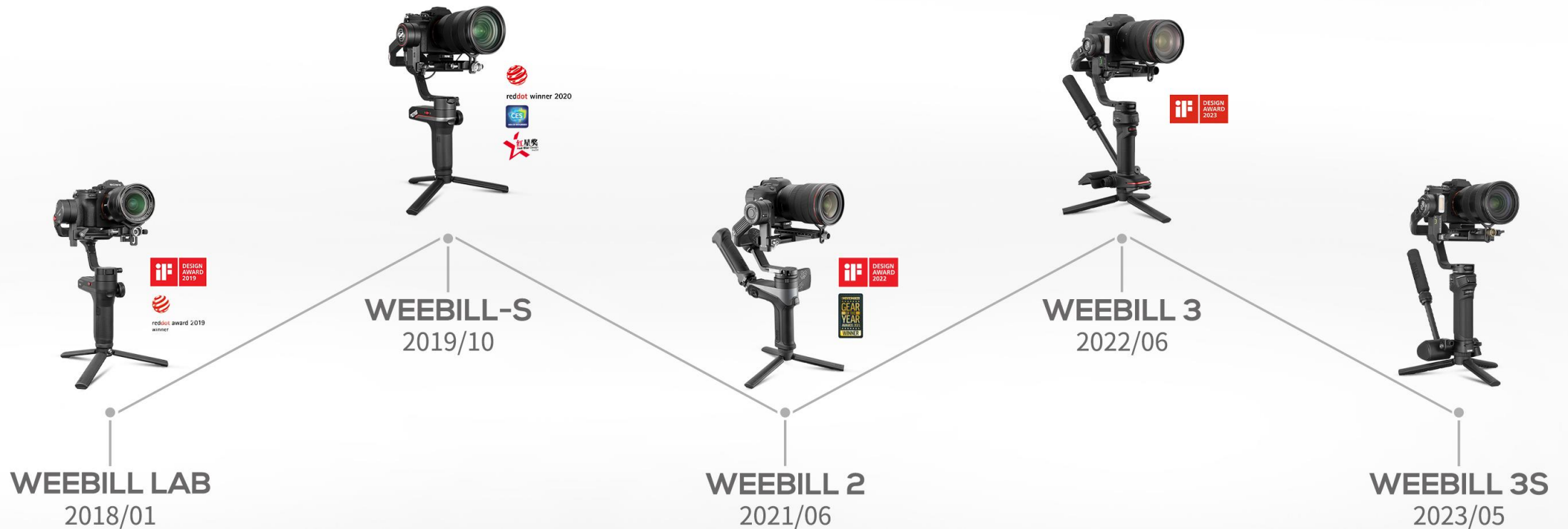
# ZHIYUN Leads the Industry with Its Gimbal Algorithms

For nearly 10 years, we have been at the forefront of gimbal technology. These algorithms allow gimbals to suit different shooting scenarios and operating preferences, providing a simpler operation and more stable filming experience.

SERIES	TIME	2016	2017	2018		2019	2020		2021	2022	2023
CRANE Series											
		CRANE 2016/03	CRANE 2 2017/10	CRANE PLUS 2018/01	CRANE 3 LAB 2018/12		CRANE 3S 2020/03	CRANE 2S 2020/08			CRANE 4 2023/06
CRANE-M Series											
		CRANE-M 2016/09				CRANE-M2 2019/07			CRANE-M3 2021/10	CRANE-M2 S 2022/03	CRANE-M 3S 2023/05
WEEBILL Series											
				WEEBILL LAB 2018/01		WEEBILL-S 2019/10			WEEBILL 2 2021/06	WEEBILL 3 2022/06	WEEBILL 3S 2023/05

# WEEBILL Series: Delivering Exceptional Experiences

Since their introduction, the WEEBILL series has gained global recognition and acclaim for its outstanding interaction and structural design. It has also been acknowledged by industry-leading design organizations and institutions.



# What is CINEPEER?

ZHIYUN's brand names have always been "The simpler the name, the better the product." As a brand series focused on affordability, we gave it a name that is both meaningful and endearing: CINEPEER.

CINEPEER stands for "Cine" and "Peer," embodying the idea of "cinema" and "companion." It represents CINEPEER's mission to be your partner in visual storytelling.

Products by ZHIYUN are known for their strong brand identity and innovative designs. However, some designs may be too avant-garde, and the strict manufacturing requirements can lead to higher prices, making them less accessible. The CINEPEER series builds on ZHIYUN's core performance while keeping quality high and costs affordable. This satisfies more users and allow even more enthusiasts to experience truly lightweight creative tools.



# ZHIYUN CINEPEER WEEBILL 3E VS ZHIYUN WEEBILL 3S

Continuing the lightweight model of the WEEBILL 3S, the WEEBILL 3E maintains professional-grade payload and stabilization in a more accessible form factor.



**ZHIYUN CINEPEER WEEBILL 3E**



**ZHIYUN WEEBILL 3S**

**Same Payload & Accessories, Doubled the Value**



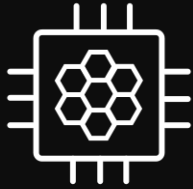
# ZHIYUN CINEPEER WEEBILL 3E:

## 8 Highlights



### Size of an A4 paper

Ultra-compact and lightweight:  
Just 990g and A4-sized



### Pro Algorithms

Professional algorithms,  
industry-leading operating  
experience



### Bluetooth Shutter

Wireless control without  
complicated cables



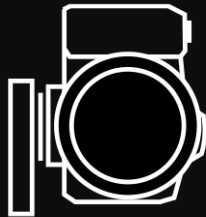
### Customizable Buttons

Customize trigger button and adjustment  
wheel for your favorite functions



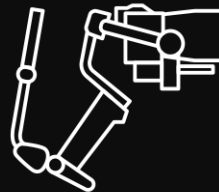
### 0.96" Screen

OLED CN/EN display  
screen



### Native Portrait Switch

Native portrait switch with  
no accessories required



### Sling Mode 2.0

Comfortable grip, can reduce  
perceived fatigue by more than  
40%



### Long Runtime

2 18650 2600mAh batteries,  
runtime more than 16 hours

# ZHIYUN CINEPEER WEEBILL 3E – 3 Different Models



Lite



with Portrait Switch

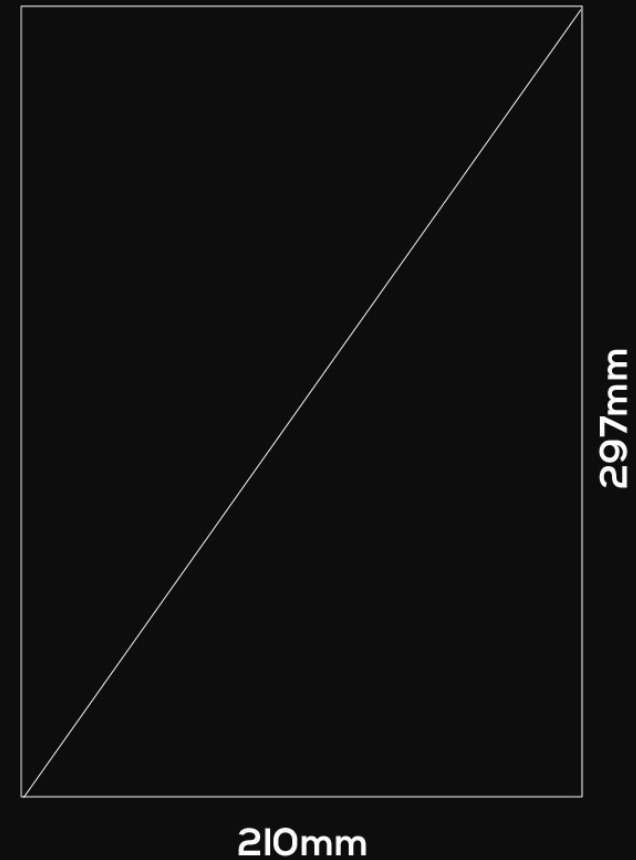


with Sling Grip



# Size of An A4 Paper

WEEBILL 3E tips the scales at just 990g with folded dimensions akin to A4 paper (Folded size: 305x210x72.5mm, Net weight with the portrait switch: 1050g) Despite its featherweight build, the WEEBILL 3E offers a supremely comfortable grip that reduces fatigue. You'll barely notice you're stabilizing a robust payload thanks to ergonomic design.



# Smoother with Algorithms from ZHIYUN

Equipped with ZHIYUN's professional-grade stabilization algorithms, the WEEBILL 3E glides through buttery smooth camera moves. Its potent motors can handle leading full-frame cameras with ease.



Shoot with ZHIYUN  
CINEPEER WEEBILL 3E



Shoot without a gimbal

# WEEBILL Series: Perfect Solution for Filmmakers

Over 6 years since its debut, the esteemed WEEBILL series has won filmmakers' hearts and minds as essential creative tools for professional work and artistic visions. These gimbals enjoy widespread industry and critical acclaim. Their versatility shines through in wedding shoots, commercials, music videos, short form content, portraits and more.



Short Videos



Portraits



TVC



## Customizable Controls with Bluetooth Shutter

Press the trigger button to rapidly toggle between your favorite shooting modes while the adjustment wheel provides direct camera settings adjustments or axes adjustments. The gimbal supports Bluetooth control to start/stop recording or trigger photo function, reducing wire constraints for creative freedom.



**Function Customizable**



**Bluetooth Control**

# Native Portrait Switch with Our Refined Quick Release

Swiftly alternate between landscape or portrait mode without adding or removing components. The streamlined design seamlessly incorporates portrait switch into the WEEBILL 3E workflow. No extra accessories to buy or install.



\*Portrait switch is not yet available in Lite version.

## Sling Mode 2.0

ZHIYUN created the first sling grip in the industry and now WEEBILL 3E also inherited the classic sling grip design and upgrade to Sling Mode 2.0 with an optional wrist rest and adjustable sling grip, providing over 40% strain relief compared to traditional operation. This novel handle integration better balanced weight distribution when maneuvering cameras for lower angle shots.

ZHIYUN CINEPEER  
WEEBILL 3E





# CINEPEER WEEBILL 3E : Wrist Rest + Sling Grip

Bottom sling grip: For low-angle single-handed shooting

Adjustable wrist rest: Single-handed shooting made easier

Rotatable sling grip: Can be held with both hands at a normal angle





# ZHIYUN Sling Grip VS Other Sling Grip

1. Traditional Sling Mode: One-hand low-angle shooting + movement drift in footage+ movement drift in third-person perspective.

2. Latest Sling Mode 2.5: One-hand low-angle shooting + stable footage + no movement drift in third-person perspective.

3. Traditional Sling Mode requires front-and-back gripping, limiting backhand force; the latest Sling Mode allows two-handed operation for effortless use.



传统提壶结构  
低角度运镜甩尾

# Advantages of ZHIYUN's Sling Mode

ZHIYUN pioneered Sling Mode in the gimbal industry. The patented 2.5 version combines Sling Mode with a wrist rest, significantly reducing perceived weight. In the past, the wrist did most of the work in lifting., but now the arm can provide assistance as well. The original design of Sling Mode is based on the principles of ergonomics, fully considering the impact of the sling grip on usage posture and lens movement.



WEEBILL 2---Sling Mode 1.0

## Central Sling Handle

The sling grip is in the middle with strong leverage. At low angles, the grip requires support from the other hand, necessitating a bend in the waist.



WEEBILL 3---Sling Mode 2.0

The grip is extended from the bottom to counteract the motor's leverage, allowing for single-handed low-angle shooting without the need for additional support.



WEEBILL 3S & CINEPEER WEEBILL 3E---Sling Mode 2.5

When holding with both hands, the force applied by the rear hand remains the same. By holding horizontally with both hands, the leverage on a single handle is reduced, and the force can be distributed to the braced upper arms, reducing effort by over 50%.

# Sling Mode 2.5: More Effortless with Wrist Rest

The new Sling Mode 2.5, based on ergonomic principles, revolutionizes the previous mode. Since there's significant pressure on creators' wrists during long-time shooting, a new effortless wrist support has been added to evenly distribute the physical weight when using the gimbal for filming. This customizable support further alleviates the pressure during long-time shooting.



No wrist rest



WEEBILL 3S & CINEPEER WEEBILL 3E with adjustable wrist rest

# Thanks

CINEPEER