

BOYA Notra

**World's 1st AI Note Taker for
Ambience, Phone & Bluetooth Calls**



GUIDELINE

- Overview
- Highlights
- Explore
- Packing List
- About BOYA

Recording Master



Overview

Meet BOYA Notra, the next-gen **AI note taker** that makes capturing and organizing information easier than ever. With **3** exceptional recording modes for **in-person conversations, phone calls,** and **Bluetooth** earbuds, everything lands in one place — whether you're in meetings, lectures, or caught in a sudden call.

Powered by leading AI models, it turns speech into transcripts in over **140 languages** and creates clean **summaries, to-dos,** and **mind maps**, so you can stay focused instead of scrambling for notes. Thin, magnetic, and discreet, with **64 GB** storage and private cloud backup, BOYA Notra revolutionizes your workflow for next-level productivity.



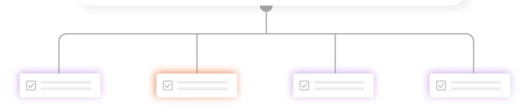
Highlights

- Record clearly whenever you need — **in-person, on the phone**, or via **Bluetooth earbuds**
- Intelligent AI transcription supports over **140 languages** for seamless global communication.
- Generate summaries with up to **60+** professional templates
- **Ask AI** to instantly surface answers, key takeaways, and source details from recordings.
- **Dual MEMS** microphones with **AI noise cancellation** preserve voice clarity
- **64 GB** local storage and a **24-hour** battery life keep you recording all day without interruptions.





The goal today is to quickly align on the campaign execution details ...



AI Transcription & Summary

In 140+ Languages



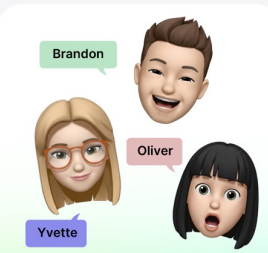
To-do List



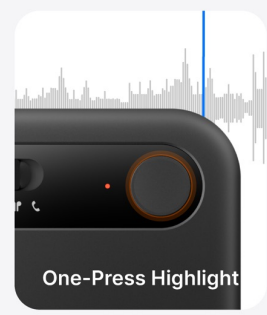
Mind Map



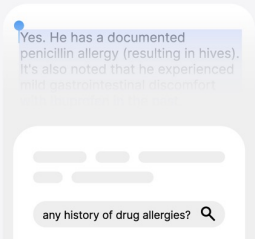
60+ Templates



Speaker Labels

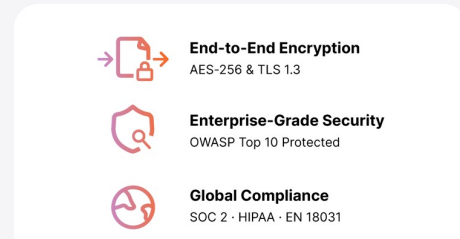


One-Press Highlight

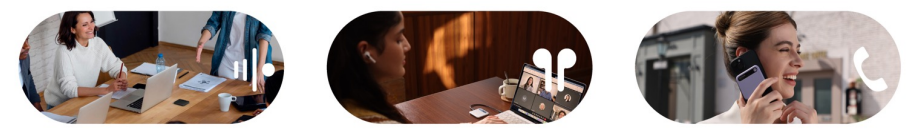


ASK AI

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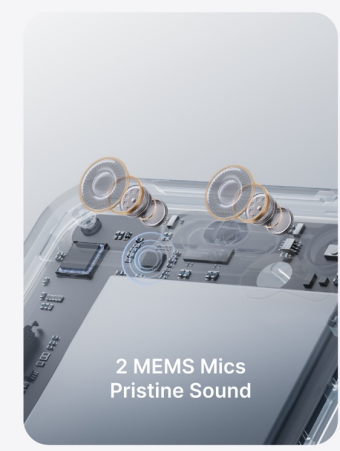


Ambience / Bluetooth / Phone

For All Recording Needs

BOYA Notra

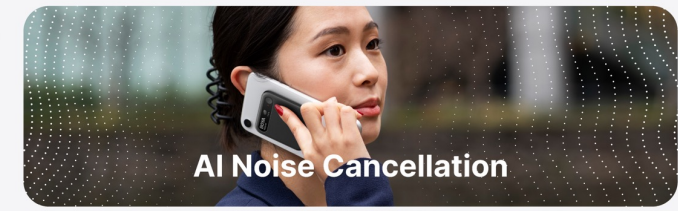
The World's 1st AI Note Taker for Ambience, Bluetooth & Phone Calls



2 MEMS Mics
Pristine Sound



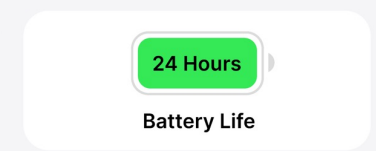
Pickup Range



AI Noise Cancellation

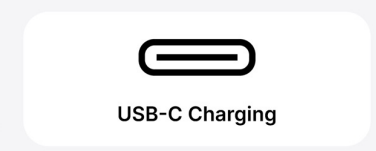


Unlimited Cloud Storage



24 Hours

Battery Life

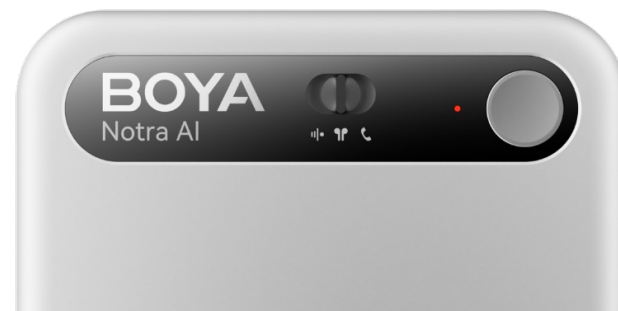


USB-C Charging



Thin & Magnetic

Take A Closer Look



Explore the Full Story

3 Recording Modes

All-Around Recording Ace



BOYA Notra gives you 3 exceptional recording modes for in-person conversations, phone calls, and Bluetooth earbuds. No matter how fast you move through real-world meetings, site visits, and critical calls, this is the voice recorder you can always count on. With 2 premium MEMS microphones, it captures full-bodied 360° sound, and with BOYA's powerful AI noise cancellation, it reduces up to -30 dB of background noise from typing to air conditioning, so you can listen back and hear every voice true to the moment.

Whichever scene you're in, Notra fits right in.

Ambient Recording



Ambient recording mode is perfect for meetings, client interviews, or lectures. Thanks to its **10-meter pickup range**, it clearly captures everything even you are not in the front row of the classroom. And when inspiration hits on the go, it doubles as a quick voice memo.

Phone Call Recording



Simply snap Notra to the back of your phone to record calls. The built-in **bone-conduction mic** captures conversation clearly without any alerts for the other person, so your conversations can be just natural and easy.

Bluetooth Recording



For private conversations or podcasts via your earbuds, enable Bluetooth mode for hands-free recording. So whether you're joining a virtual meeting or taking an online class, you can stay focused and never miss a word.

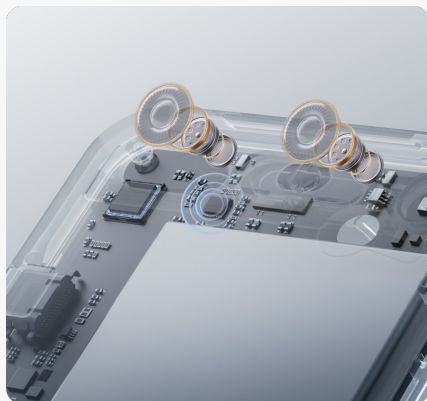
Find Everything in a Heartbeat



Transfer your recordings to the BOYA Notra app or web via **Bluetooth**, **USB-C**, or **WLAN**. Everything is automatically organized and neatly sorted, so you can find and review files in no time. And with **7** export formats*, you can share your recordings smoothly across any workflow.

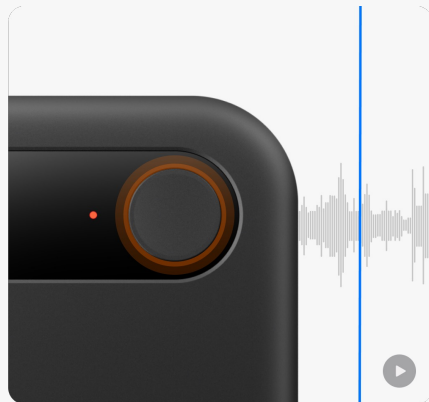
* File formats: MP3, WAV, DOCX, PDF, TXT, Markdown, JPEG

Better Experiences



2MEMS + 1VPU

Capture 360° sound that feels fuller, clearer, and remarkably accurate.



One-Press Highlight

Press the button to mark key moments.



AI Noise Cancellation

reduces up to -30 dB of background noise from typing to air conditioning, so you can listen back and hear every voice true to the moment.



64 GB

of local memory, holding up to 8,000 hours of recordings

Data Privacy

What's Yours, Stays Yours

Your privacy comes first. We take a proactive approach to safeguarding your data and defending against cyber threats. Notra delivers robust security through encryption at rest and in transit, secure authentication, and continuous anomaly detection. Even if your device is lost, your files remain private and cannot be accessed or copied.



Design

Incredible Beauty and Lightness



Four gorgeous colors that speak your style. The micro blasted aluminium alloy body feels impressively light yet solid, smaller than a credit card, and cools quickly. With its magnetic design, you can snap it anywhere — on your phone, laptop, or whiteboard.

Battery Life

Power That Goes All Day

A universal USB-C port makes charging on the go way easy. With up to 24 hours of continuous recording and a ground-breaking full-year standby, Notra keeps up from the first meeting to the last. Ready when you are.



Subscription Plan

Starter

Free

- ✓ 320 mins/month
- ✓ 80+ Languages
- ✓ ChatGPT, Gemini, Claude
- ✓ Unlimited Cloud Storage
- ✓ 3 Recording Modes
- ✓ One-press Highlight
- ✓ Speaker Labels
- ✓ Mind Map
- ✓ Transcript Translation
- ✓ Text Editing
- ✓ Audio Import
- ✓ Export: MP3, TXT, JPEG
- ✓ 6 Templates

Pro

\$ 17.99

 per month

- ✓ 1280 mins/month Transcription
- ✓ 100+ Languages
- ✓ ChatGPT, Gemini, Claude, Grok
- ✓ Unlimited Cloud Storage
- ✓ 3 Recording Modes
- ✓ One-press Highlight
- ✓ Speaker Labels
- ✓ Mind Map
- ✓ Transcript Translation
- ✓ Text Editing
- ✓ Audio Import
- ✓ Export: MP3, TXT, JPEG, WAV, DOCX, PDF, Markdown
- ✓ 40 Templates
- ✓ Custom Template Coming Soon
- ✓ ASK AI

Ultimate

\$ 29.99

 per month

- ✓ Unlimited Transcription
- ✓ 140+ Languages
- ✓ ChatGPT, Gemini, Claude, Grok
- ✓ Unlimited Cloud Storage
- ✓ 3 Recording Modes
- ✓ One-press Highlight
- ✓ Speaker Labels
- ✓ Mind Map
- ✓ Transcript Translation
- ✓ Text Editing
- ✓ Audio Import
- ✓ Export: MP3, TXT, JPEG, WAV, DOCX, PDF, Markdown
- ✓ 60 Templates
- ✓ Custom Template Coming Soon
- ✓ ASK AI

Specification

Dimensions

63 x 63 x 6.8 mm
/ 2.48 x 2.48 x 0.27 in
(Length x Width x Thickness)

Weight

45 g / 1.6 oz

Battery

610 mAh

Charging Time

2 Hours

Pickup Range

10 m / 32.8 ft

Bluetooth Compatibility

mac OS, Windows, iOS(15/16/17),
Android (Most), iPad OS

Warranty

24 Months

Packing List



/



/



/



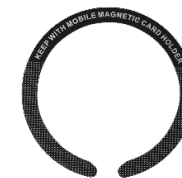
BOYA Notra × 1



USB-C to C Cable
× 1



USB-C to USB-A Adapter
× 1



Magnetic Ring
× 1

Introducing BOYA

Inspired To Be Innovative

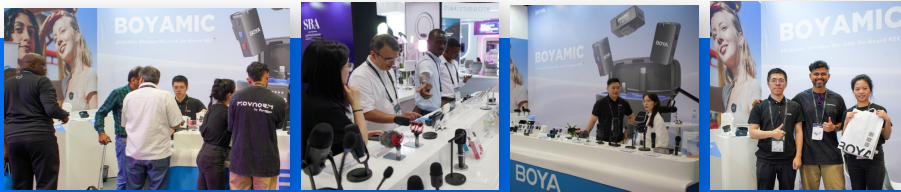
Established in 2012, BOYA brand, founded by three visionaries, crafts Innovative products tailored for content creators. Upholding principles of user experience, innovation, and excellence, BOYA introduces unique audio products globally, reaching **150+ countries**, connecting with **30M+ creators**, and backed by **400+ innovations** and **10+ design awards**. Our journey of creativity continues, saluting top players who share creativity in life.

Let's walk together toward the brighter world of sound.

BOYA STORY
2012-2026

Experienced in Exhibitions

BOYA as a prominent player in the global market, actively participating in significant exhibition events and maintaining a leading position in its field.



INTEGRATE ME SHOW

NAB SHOW

ELECTROLAR SHOW

BROADCAST ASIA



Worth-Knowing About BOYA



MUSE
DESIGN
AWARDS

1

MUSE Design
Awards Gold Winner



2

iF
Design Awards



5

Red Dot
Design Awards



GOLDEN
PIN
DESIGN
AWARD

1

Golden Pin
Design Award

MUSE Design Awards 2023
Gold Winner BOYAMIC



2021 Golden Point Design
Award BY-WM3



2023 iF Design Award
OMIC



2023 iF Design Award BY-
WM3



2022 reddot Design Award
BY-X3



2023 Reddot Design
Award Blobby Pro



2023 reddot Design Award
Omic



2022 reddot Design Award
Bobby



2023 reddot Design Award
BY-PM740



Inspired to be innovative.