

KOLORES MAGIK



Addition to the range



ERASABLE!



- Special lead which makes erasing the colours easy
- High quality, phthalate free eraser included
- Highly pigmented, smooth lead
- Ideal for school and hobby use

Article Number:

93315, 12 pcs. mixed colours in hanging display box.



Target group

Perfect for illustrating, colouring and writing, the Kolores MagiK pencils additionally have a special lead which makes erasing small mistakes or redoing a drawing easy and quick. This makes the pencils ideal for children and students as well as adults who enjoy being creative at school or at home. Smooth, highly pigmented leads deliver vivid colours, while the first-rate quality wood makes for easy sharpening. Kolores MagiK pencils come with a high quality eraser for a superior colouring and erasing experience.

Channel

The product is available in a 12 pcs. hanging displaybox, which is ideal for B2B, Retail as well as Chains.

Logistical Information

93315 12 Kolores MagiK in hanging display box
12 hanging boxes in inner shrink
8 inner / export carton = 96 hanging boxes

Box EAN: 9023800933157
Inner EAN: 19023800933154
Export EAN: 49023800933155

Product characteristics

- fully glued, break resistant lead
- non-toxic varnish
- Ergonomic triangular shape

Usage recommendation

Use less pressure for soft colours, more pressure for bright colours.
Use high quality erasers to erase the colours
Keep pencils well sharpened for clear lines.