



ELINCHROM
THREE

Press Release



ELINCHROM INTRODUCES THE ELINCHROM THREE: THE ULTIMATE PORTABLE OFF-CAMERA FLASH COMPANION

October 18th 2023, Renens, Switzerland

Elinchrom, a leader in the high-quality photographic lighting industry, proudly announces the launch of the Elinchrom THREE, an innovative addition to their line of versatile lighting solutions. Designed to meet the rigorous demands of modern photographers, the Elinchrom THREE is a compact, portable off-camera flash that delivers exceptional performance and control.



INTRODUCING THE ELINCHROM THREE



Simon Whittle, CEO of Elinchrom, states,

“The Elinchrom *THREE* is a game-changing product that epitomizes the seamless blend of power, portability, and perfection. With 261 Ws of pure performance, photographers will experience perfect illumination that brings every image to life. This product is designed to amplify creativity and elevate the art of photography”





ELINCHROM THREE

KEY FEATURES

- **More power**

With an accurate 261 Ws, the Elinchrom THREE delivers more power than what other brands pretend to have.

- **As fast as you need it to go**

With a recycling time of 1.2 sec. at full power, the Elinchrom THREE helps you get the best possible shots.

- **Integrated Li-Ion battery**

Enables up to 525 full-power flashes on a single charge and can be charged from any USB-C source without proprietary spare batteries or chargers.

- **Active charging**

Connect the Elinchrom THREE to a power source and continue shooting while charging regardless of the battery's power level.

- **Multipurpose**

Equipped with a bright and high quality bi-colour continuous LED light for enhanced video

- **Touch screen interface**

Intuitive, clever, and streamlined interface designed to provide the most efficient user experience and quick set up times.

- **Supreme portability**

Weighing only 1.6kg (3.6 lbs), the Elinchrom THREE is ready to travel with you anywhere and everywhere.

- **Elinchrom OCF modifier mount**

Compatible with most Profoto bayonet light shapers and the traditional Elinchrom bayonet via the included heavy-duty adapter.

- **Sync up to 1/8000s with HSS**

Freeze motion overpower ambient light and darken backgrounds.

- **TTL with manual lock**

Enables a quick switch from TTL to Manual without losing exposure settings.

- **Built in Bluetooth**

Adjust settings and control via the Elinchrom App and software without the need for the Elinchrom Bridge.

ELINCHROM THREE

AVAILABILITY AND PRICING

The Elinchrom THREE is available for purchase starting today at most authorized Elinchrom retailers with a MSRP* of 949€ / 999\$ for the single head kit and 1799€ / 1899\$ for the dual head kit.

ELINCHROM THREE OFF CAMERA FLASH KIT - 20941.1

BOX CONFIGURATION

20941.1

1x Elinchrom THREE Off-Camera Flash	20940.1
1x Elinchrom OCF Diffusion Dome	25110
1x EL-Profoto Adapter	26345
1x Elinchrom 65W USB-C Wall Charger	11052
1x Hard Case for THREE-FIVE	33255
2 Year Warranty	

MSRP*

Euro 949

USD 999

Excluding Taxes



ELINCHROM THREE OFF CAMERA FLASH DUAL KIT - 20942.2

BOX CONFIGURATION

20942.2

2x Elinchrom THREE Off-Camera Flash	20940.1
2x Elinchrom OCF Diffusion Dome	25110
2x EL-Profoto Adapter	26345
2x Elinchrom 65W USB-C Wall Charger	11052
1x Elinchrom ONE-THREE Backpack	33252
2 Year Warranty	

MSRP*

Euro 1799

USD 1899

Excluding Taxes



ELINCHROM THREE

SPECIFICATIONS

UNIT	Energy (Ws/J)	261
	F-Stop (1m, 100 ISO, HP Reflector 26 cm (10.2"), max power)	64.3
	F-Stop (1m, 100 ISO, OCF Diffusion Dome, max power)	22.0
	Power range (F-Stop)	6
	Power range (Ws/J)	7 – 261
	Power range display	0.1 – 5.3 (Elinchrom scale) / 4.8 – 10 (10 scale)
	Power increments in Manual / TTL mode	0.1 F-Stop / 0.3 F-Stop
	Flash duration t0.1 min/max power (Standard mode)	1/1550s – 1/255s
	Flash duration t0.1 min/max power (Action mode)	1/8500s – 1/440s
	Recycling time min/max power	0.08s / 1.2s
	Flash mode	Manual / TTL / HSS (with Transmitter Pro)
	Action mode	Faster flash duration over the power range
	Flash colour temperature at max power	5900 K (Action) / 5600 K (HSS)
	Flash colour stability over the power range (all modes)	±150 K
	Power stability	±0.5%
	Auto power dumping	Adjusts power settings automatically in real time
Fan cooled	Smart proactive cooling	
Input	USB-C	
BATTERY	Battery	Li-Ion - Built-in - 41.04Wh
	Battery capacity min/max power (LED lamp OFF)	11250 / 525
	Battery capacity min/max power (LED lamp ON 100%)	9000 / 420
	Battery charge status	On the display if ON and side logo if OFF
	Charging time (with 65W USB-C Wall Charger)	60 m (80%) – 100 m (100%) / Fast charge (unit is ON) 80 m (80%) – 135 m (100%) / Slow charge (unit is OFF)
	Charging time (with 18W 20000 mAh Power Bank)	80 m (80%) – 135 m (100%) / Fast charge (unit is ON) 105 m (80%) – 180 m (100%) / Slow charge (unit is OFF)
LED	LED modeling lamp modes	ON/OFF, free, proportional, VFC
	LED modeling lamp power	20W / equivalent to 120W / 3000 lm / CRI 95
	LED modeling lamp color temperature	Presets from 2700 K to 6500 K
	LED run time (LED only, min/max power)	10 hours / 90 minutes
RADIO	Skyport (built-in)	20 frequency channels, 4 Groups
	Skyport distance range (Transmitter Pro, manual mode)	Indoor: up to 60 m / Outdoor: up to 200 m
	Bluetooth (built-in)	Version 4.2 / Compatible Studio Software Win, Mac, iOS, Android
SIZE	Umbrella fitting (on tilt head)	7 – 8 mm
	Dimensions with Diffusion Dome and tilt head	25.3 x 16.5 x 10.5 cm 10 x 6.5 x 4.1 inches
	Dimensions without Diffusion Dome and tilt head	24.5 x 10 x 10 cm 9.7 x 3.9 x 3.9 inches
	Weight (with/without tilt head)	1.65 kg – 3.6 lbs / 1.45 kg – 3.2 lbs

“The fact that it is so powerful even though it is so small seems almost too good to be true”

Therese Asplund



Therese Asplund, an award-winning Swedish photographer was among the first to try out the Elinchrom THREE. She was tasked with creating the imagery linked to this release of the THREE.

«Therese Asplund embodies the spirit of innovation that we strive for at Elinchrom. Her work serves as an inspiring example of the artistry that can be attained with high-caliber equipment» adds Simon Whittle.

To discover her journey and impressions about the Elinchrom THREE, please visit Elinchrom's Website.



About Elinchrom

For over 60 years, Elinchrom has been a pioneering force in the photographic lighting industry. With a focus on innovation and quality, Elinchrom continues to offer a wide range of state-of-the-art products for photographers and videographers, ranging from beginners to professionals.

About Therese Asplund

Therese Asplund is a Swedish portrait and fine art photographer with passion for people and lightning. Since a couple of years, she is a proud international ambassador for Elinchrom and Nikon. For the past couple of years she has been running her own workshop concept called Play to learn workshops and has done workshops and classes for Zoom Fotoresor, Moderskappet and Nikon School.



MEDIA CONTACTS

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